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## **BEASLEY MEDIA GROUP'S POWER 98 TO BUILD HOME FOR LOCAL FAMILY IN CHARLOTTE**

*WPEG-FM works with Habitat for Humanity to build a dream Maddhouse*

Charlotte, NC (January 2, 2018): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces WPEG-FM (Power 98) has partnered with Habitat for Humanity Charlotte for the second year in a row to build a home for a local Charlotte family.

The house will be located in the Lakewood neighborhood of Charlotte. No Limit Larry and the Morning Maddhouse will kick off the initiative with a live broadcast on January 12th, which will also launch the weekend of community service in celebration of Martin Luther King, Jr.

Power 98 staff, listeners, and business associates will continue to build the home until it's completed in March 2018.

The station invites listeners and residents of the Charlotte Metropolitan Area to join the on-air personalities each weekend to help with the project. The complete schedule of build dates can be found at [www.power98fm.com](http://www.power98fm.com).

### **EVENT DETAILS:**

Date/Time: Friday, January 12, 2018 at 10am through March 2018

Location: 3417 Mable Hubbard Street Charlotte 28208

How to Volunteer: Anyone over the age of 16 can help build the home!

Log on to [www.power98fm.com](http://www.power98fm.com) to register.

Power 98 is proud to continue the tradition of building homes in the Charlotte community and look forward to doing this on an annual basis with Habitat for Humanity!

### **About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For additional information, please visit [www.bbgi.com](http://www.bbgi.com).

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