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NBC SPORTS PHILADELPHIA AND BEASLEY MEDIA GROUP ANNOUNCE PARTNERSHIP

Mike Missanelli Show to Air Live Weekdays on NBC Sports Philadelphia beginning in 2018

PHILADELPHIA- (December 20, 2017) –NBC Sports Philadelphia and the Beasley Media Group announced a partnership which will bring The Fanatic’s popular afternoon show hosted by Mike Missanelli to NBC Sports Philadelphia’s air beginning in 2018. The announcement was made by NBC Sports Philadelphia’s Brian Monihan and Beasley Media Group Philadelphia’s Vice President and Market Manager Joe Bell.

“NBC Sports Philadelphia continues to be Philadelphia sports fans’ go-to source for game, news and opinion, on their favorite teams,” said Monihan. “With the addition of the Mike Missanelli Show to our lineup, we are providing our audience with yet another platform to hear from experts and fans on the state of Philly teams.”

“We are absolutely thrilled to be able to have Mike Missanelli’s show on both 97.5 The Fanatic and NBC Sports Philadelphia,” said Joe Bell, vice president and market manager of Beasley Media Group Philadelphia. “We recently signed a multi-year extension deal with him. This exciting new partnership will be an added bonus for the dedicated Philadelphia fans who are passionate about their sports teams.”

The “Mike Missanelli Show” will air NBC Sports Philadelphia weekdays from 2 p.m. until 5 p.m. “Philly Sports Talk” will air at its regularly scheduled time at 5 p.m.

Mike Missanelli is a well-known media personality and host of the #1 evening drive show--“The Mike Missanelli Show”–on Philadelphia’s 97.5 The Fanatic. Missanelli has served for the past 20 years as a sports talk host in Philadelphia and New York. He graduated from Penn State University, where he played varsity baseball and received a degree in journalism. The media veteran spent 15 years as a newspaper reporter (10 with The Philadelphia Inquirer), before branching off into positions in radio and television. He is a graduate of Widener University Law School and is a member of the Pennsylvania bar.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For additional information, please visit www.bbgi.com.

About NBC Sports Philadelphia:

NBC Sports Philadelphia and NBC Sports Philadelphia+, part of NBC Sports Group, provide award-winning sports news, analysis, live game coverage and original programming to nearly three million viewers in the Philadelphia area, Southern New Jersey and Delaware. Together the networks present more than 500 live game broadcasts annually, featuring the NHL's Philadelphia Flyers, NBA's Philadelphia 76ers, MLB's Philadelphia Phillies, MLS's Philadelphia Union, NCAA and high school events, plus extensive coverage of the Philadelphia Eagles. NBC Sports Philadelphia broadcasts pre/post-game coverage and the most comprehensive local and regional sports news available. The networks' news and original programming teams have been distinguished with numerous Emmys and Edward R. Murrow Awards, and handle sports coverage for Philadelphia's NBC10 affiliate WCAU-TV. NBCSportsPhiladelphia.com, also provides Philly sports fans with the most comprehensive and dedicated 24/7 online local sports destination that includes live streaming of Sixers basketball, Flyers hockey and Phillies baseball. The site is the go to source for up-to-the-minute sports news, game previews/recaps, highlights, numerous multimedia video clips, blogs and top-notch coverage from "Insiders" for the city's favorite pro teams. NBC Sports Philadelphia can be found on multiple social media platforms such as Facebook, Twitter, Instagram, Snapchat (@NBCSportsPhilly).

NBC Sports Regional Networks is NBC Sports Group's portfolio of nine regional networks that delivers more than 2,200 live sporting events and original content to more than 35 million homes. Aligned within Eastern and Western Divisions, the NBC Sports Regional Networks are: NBC Sports Boston, NBC Sports Philadelphia, NBC Sports Philadelphia +, NBC Sports Washington, NBC Sports Washington + and SNY; and NBC Sports Bay Area, NBC Sports California, NBC Sports Chicago and NBC Sports Northwest. For more information on NBC Sports Group properties, including press releases, photos, talent and executive bios, headshots and logos, please visit www.NBCSportsGroupPressBox.com