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## **BEASLEY MEDIA GROUP'S HOT 96.9 SUPPORTS BOSTON CELTICS' GUARD MARCUS SMART'S YOUNGAMECHANGER FOUNDATION**

Boston, MA (11/30/ 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces HOT 96.9 was proud to support Boston Celtics guard, Marcus Smart's 2nd annual An Evening with Marcus Smart. The event was presented by the Friends of Cathedral High School at Towne Stove & Spirits on Wednesday, November 29.

The event raised over \$90,000, including a \$25,000 donation from Smart. An Evening with Marcus Smart will benefit Marcus Smart's YounGameChanger Foundation, whose mission is to provide families with seriously and chronically ill children with encouragement and life-changing experiences and to be a voice of motivation, empowerment and encouragement to inner city young athletes to be game changers off the court or field.

Smart was joined by 200 guests at the event and they were surprised with a guest appearance by Jaylen Brown. Guests enjoyed an intimate night with Marcus including cocktails, dinner by the bite, and exciting auctions. Funds raised at An Evening with Marcus Smart will go toward the continuation of his Smart Center program.

In the past year, Marcus, through the YounGameChanger Foundation, has unveiled two Smart Centers at Boston-area pediatric hospitals. These Smart Centers are portable carts that move between inpatient units and outpatient clinics. The Smart Centers are filled with electronics to provide patients and their families access to technology and other resources as a means for relaxation, communication and therapy during their hospital stays.

"These Smart Centers give kids a chance to be kids in the face of scary and isolating situations," said Smart. "I am so thankful to the sponsors and supporters that make it possible to impact the lives of kids who really need it."

"We are thrilled to support Marcus and his incredible organization that does so much to support patients and their families here in Boston and underscores what our company's community of caring initiative is all about," said Beasley Media Group Vice President and Market Manager Mary Menna. Menna serves on the board of the foundation.

### About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For additional information, please visit [www.bbgi.com](http://www.bbgi.com).

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