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BEASLEY MEDIA GROUP CHARLOTTE TEAM DEVOTES DAY TO RAISE MONEY FOR LEVINE CHILDREN'S HOSPITAL

NAPLES, FLORIDA (December 11, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces KISS 95.1 WNKS, The New 1037 WSOC and WKQC, Christmas K 104.7 will host its sixth annual Secret Santa, Holiday of Hope & Kids Come First Day for the Kids at Levine Children's Hospital Radiothon.

The event, presented by Morris Jenkins, will take place on Thursday, December 14th live from the Seacrest Studios at Levine Children's Hospital, located at 1000 Blythe Blvd in Charlotte in North Carolina.

Beasley Media Group Charlotte stations will collect donations starting at 6 a.m. Listeners are encouraged to log onto the station websites as well as call 704-446-4951 or 877-932-9951 until 7p.m.

Broadcast Schedule at Levine Children's Hospital:

6am-10am/KISS 95.1's Secret Santa with Maney Roy and LauRen
10am-12:30pm/Christmas K 104.7's Kids Come First Day with Phil Harris
12:30pm-3pm/ The New 103.7's Holiday of Hope with Big Sexy
3pm-7pm/ KISS 95.1's Secret Santa with Maney, Roy and LauRen

"Working all day to raise money for kids who are hospitalized at the holidays is nothing compared to what these children are going through, all the time," said Beasley Media Group Charlotte Vice President and Market Manager Bill Schoening. "This holiday event is even more special because the money raised goes to provide much-needed comfort to kids, who must stay in the hospital throughout the holiday season."

"Morris-Jenkins is proud to sponsor the sixth annual Secret Santa, Holiday of Hope and Kids Come First Day for the kids at Levine Children's Hospital," said Morris Jenkins Chief Executive Officer Dewey Jenkins. "The Charlotte region has supported us tremendously as we have grown from a small company to what is now the largest provider of residential air conditioning, heating and plumbing services in the Carolinas. We're grateful for this support and can't think of a better way to give back than to sponsor an organization that provides such wonderful care for our children."

Last year, KISS 95.1's Maney, Roy and LauRen raised more than \$42,000 for the kids in the hospital last year. By adding the support of The New 1037 WSOC and WKQC's Christmas K 104.7, Beasley Media Group hopes to significantly increase that number this holiday season!

Ways to Donate on Thursday, December 14th:

Visit kiss951.com/donate; thenew1037.com/donate and k1047.com/donate; or call 704-446-4951 or 877-932-9951. Join in the conversation on Twitter at #secretsantalch.

Check out Kiss95.1 on-air and online at www.kiss51.com. Follow Kiss95.1 on twitter.com/kiss951wnks and on facebook.com/kiss951; Follow The New 1037 on Instagram & Twitter (@thenew1037) and on Facebook; Follow K 104.7 on Instagram & Twitter (@k1047fm) and on Facebook ([Facebook.com/k1047](https://facebook.com/k1047)).

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About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

About Levine Children's Hospital:

Every day, families turn to Levine Children's Hospital for the best pediatric specialty care in the region. And every year, the life-changing victories of their patients highlight the medical breakthroughs of their exceptional care teams.

Consistently recognized in multiple specialties as a Best Children's Hospital by U.S. News & World Report, Levine Children's Hospital is proud to be named one of the nation's top hospitals once again.

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Carolinas HealthCare System
Levine Children's Hospital

