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BEASLEY MEDIA GROUP'S 94.7 WCSX-FM HOLIDAY SURPRISE VISIT FROM BOB SEGER

DETROIT, MI (December 15, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) 94.7 WCSX-FM was surprised with a holiday visit from Detroit's own Rock Legend Bob Seger on Thursday December 14, 2017.

Bob Seger stopped by Big Jim's House yesterday and joined Big Jim and Erin for the better part of the morning in the studio to talk about his new album "I Knew You When". In addition, Bob talked about his good friend Glenn Frey and much more!

"Bob Seger is part of Detroit's DNA," said Big Jim O' Brien. "We've grown up listening to his songs. They're part of this city and our life. This new album is so deeply personal. Having Bob share his stories about Glenn Frey and what he meant to him is something all of us will remember."

"Big Jim's House was honored to have such an amazing rock legend and Detroit native in the studio to pay homage to another Detroit rock legend," said morning show Co-host Erin V. "Sitting across a microphone from who we believe is the greatest rock and roll Storyteller of all time, is the best Christmas present ever."

"After an hour of having Bob on the air I began to think that maybe our morning show had kidnapped him," said WCSX-FM Program Director Jerry Tarrants. "But seriously, what an honor to have Bob Seger spend the morning with Detroit listeners - such a special moment in radio!"

To see the entire interview with Big Jim's House and Bob Seger please visit www.WCSX.com



PHOTO:

(L-R):

Jim O'Brien/Host of Big Jim's House

Erin Vermeulen/ Co-host of Big Jim's House

Bob Seger

Juline Jordan, On Air Talent/Middays

94.7 WCSX-FM is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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