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## **BEASLEY MEDIA GROUP'S THE NEW 103.7 PRESENTS 11TH ANNUAL STOUT PULL AT COYOTE JOE'S**

*Nashville's Finest To Perform For A Good Cause*

CHARLOTTE, NC (December 18, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces The New 103.7 WSOC-FM 11th Annual Stout Pull Guitar Pull will take place on Tuesday, January 9, 2018 at 7pm at Coyote Joe's, 4621 Wilkinson Boulevard in Charlotte, North Carolina.

The 2018 Stout Pull will feature three of the hottest country acts under the same roof for one great night of music. This event draws Country music fans from across the Carolinas to see their favorite artists collaborate in an intimate stage setting.

This year's stellar talent lineup includes Dylan Scott, an old soul with a young spirit and a heartthrob whose smile and deep voiced Louisiana drawl have lead him to much success with his Number 1 Single, "My Girl". His respect for traditional country, unique voice and welcoming personality guarantee his success in country music for years to come.

Midland, originally formed in Dripping Springs, Texas, has released their self-entitled debut EP which features five tracks and intentionally nods to the wild west with country music reminiscent of the 70's and 80's with a modern day twist.

"All On Me" newcomer Devin Dawson has a keen ear for clever turns of phrase and a knack for splitting the difference between rootsy and contemporary a perfect combination.

The annual concert benefits Loaves and Fishes and ACM Lifting Lives®, the charitable side of the Academy of Country Music®, which funds a variety of music focused groups through Lifting Lives grants that support music education and other programs which promote recovery through music therapy in schools, hospitals and other avenues.

"The Stout Pull has become a staple in Charlotte for country music lovers," said DJ Stout, Operations Manager and Program Director of The New 1037. "It's a unique environment with all artists performing on the stage at the same time. We keep the cost of the tickets low, so not only is it affordable, but we also give back to the community through music. It's a great deal all around."

Tickets for the 11th Annual Stout Pull are only \$12 each and are currently available at Coyote Joe's the night of the show or in advance at [www.coyote-joes.com](http://www.coyote-joes.com).

Complete details are available on the WSOC website at [thenew1037.com](http://thenew1037.com).

Follow the New 1037 on Instagram & Twitter (@thenew1037) and on Facebook [Facebook.com/thenew1037](https://www.facebook.com/thenew1037).

### About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

### About Loaves and Fishes:

Loaves & Fishes is a nonprofit emergency food pantry program that provides a week's worth of nutritionally balanced groceries at no cost to individuals and families in Mecklenburg County who are experiencing a short-term crisis. Loaves & Fishes operates a network of pantries throughout Mecklenburg County. Last year, Loaves & Fishes fed 69,509 people, 48% of which were children.

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