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RICH DESISTO NAMED PROGRAM DIRECTOR AT BEASLEY MEDIA GROUP'S WJBR-FM IN THE DELAWARE VALLEY

Wilmington, Delaware (November 14, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Rich DeSisto has been named Program Director at WJBR-FM in the Delaware Valley. He will begin his new position on Tuesday, November 14th, 2017.

The 30 year radio veteran has spent most of his career in the Tri-state area, most recently serving as the Assistant Program Director/Afternoon Drive Personality at Beasley Media Group Philadelphia's BEN-FM and as a weekend personality on WMGK-FM, where he will continue to work.

Previous to that, DeSisto worked on the air at WYSP-FM, Q104.3-FM, WPST-FM, WZXL-FM and WSJO-FM. In addition, DeSisto served as the Director of Programming of the WMGM-FM/WJSE-FM/WTKU-FM cluster in Atlantic City, New Jersey, as well as was responsible for launching and programming WAMX-FM in Huntington West Virginia.

"I have learned to hire people brighter than myself, and Rich is one of those people!" said AJ Lurie, Vice President/Market Manager at Beasley Media Group's WJBR-FM." We are thrilled to welcome him to our team."

"This is a very exciting opportunity for which I am incredibly grateful and excited, said DeSisto, "I want to thank Bruce Beasley, Justin Chase, Joe Bell, Buzz Knight, Cadillac Jack and AJ Lurie for their support as well as Chuck Damico for his leadership, influence and direction. I look forward to continuing to work with the Beasley Media team in this exciting next chapter and building on WJBR's impressive 60 year heritage in Wilmington."

About Beasley Media Group, Inc.

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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