



Heidi Raphael  
239-659-7332  
Heidi.raaphael@bbgi.com



## **JULINE JORDAN NAMED MIDDAY PERSONALITY AT CLASSIC ROCK WCSX-FM DETROIT**

Detroit, MI (11/13/17): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Juline Jordan has been promoted to Midday Personality at Classic Rock WCSX-FM in Detroit.

Jordan has spent over 20 years working in Detroit, most recently working as a weekend and fill-in on-air personality at WCSX-FM. Prior to that, she was heard on WRIF-FM.

"Juline is an outgoing personality who thrives on listener engagement on-air and in live settings, said Beasley Media Group Detroit Vice President and Market Manager Mac Edwards. "She impressed us with an eagerness to share and assist in generating ideas for promotions and features that will continue to strengthen the WCSX Classic Rock brand! Additionally, her creative digital and writing chops will help grow our social platforms in midday & beyond."

"I'm very humbled and grateful to be part of the full-time WCSX lineup," said Jordan. "It's my extreme pleasure to be given this opportunity, and I'm more inspired than ever to give Detroit my very best. I would like to thank my program director, Jerry "JT" Tarrants and our market manager, Mac Edwards for believing in me and giving me this opportunity rock Detroit every day!"

### About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

###