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## **BEASLEY MEDIA GROUP CELEBRATES WMGK-FM LEGENDARY MORNING PERSONALITY JOHN DEBELLA'S 35TH ANNIVERSARY ON THE PHILADELPHIA AIRWAVES**

Philadelphia, PA (November 17, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces WMGK-FM Morning Personality John DeBella celebrated his 35th Anniversary on the Philadelphia airwaves on Thursday, November 16th!

The WMGK-FM staff, led by Program Director Bill Weston, Beasley Media Group Philadelphia's Vice President Market Manager, Joe Bell and the entire staff burst into the studio and surprised legendary morning show host during his show to congratulate him for on being the on-air in Philadelphia for 35 years.

During that time, DeBella has dedicated himself to serving the community. He has raised over \$1.1 million for local veterans in his Veterans Radio-thon, collected over nine thousand turkeys annually for less fortunate individuals during his DeBella Turkey Drop and assisted hundreds of local dog rescue groups and shelters in his annual John DeBella Dog Walk. He is being honored by the Philadelphia Kennel Club at this year's National Dog Show for his tremendous dedication to the welfare of animals.

"It's a testament to John's talent and passion that he continues to connect with his audience in such a powerful way, and is still going strong, 35 years into the game," said WMGK-FM Program Director Bill Weston.

About Beasley Media Group, Inc.

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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