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BEASLEY MEDIA GROUP'S 93.3 WMMR-FM PRESENTS PRESTON & STEVE'S CAMP OUT FOR HUNGER 2017

EVENT RECOGNIZED AS THE NATION'S LARGEST SINGLE-LOCATION FOOD DRIVE

Philadelphia, PA (November 15, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces 93.3 WMMR-FM Morning Personalities Preston & Steve are set to embark on a food drive of epic proportions with the 20th Annual Preston & Steve Camp Out For Hunger. The event will take place from 6am on Monday, November 27th through 11am on Friday, December 1st, 2017.

The duo will live in the parking lot of Xfinity Live! Philadelphia, located at the Sports Complex in South Philly, in an effort to solicit food donations from listeners and businesses in the greater Philadelphia area.

Dozens of local and national celebrities, performers, and athletes will be on hand to lend their support, including U.S. Senator Christopher Coons of Delaware, Zach Ertz and Beau Allen from the Philadelphia Eagles, Kelly Ripa, the 'City 6' College Men's Basketball Coaches, M. Night Shyamalan, and many more.

Donors will be treated to free coffee in the morning, along with breakfast, lunch and dinner throughout the day. There will also be plenty of prizes and incentives, as well as multiple free events at night, including a Preston & Steve Calendar Girl signing, a comedy night featuring Don Jameson & Jim Florentine, a family movie night and fun watch parties for Sixers and Flyers games.

The legendary radio duo started their food drive back in 1998 because they believed that hunger was a real issue in the Philadelphia area and needed to be addressed. Their goal that year was 1 ton of food, which they (to their own surprise), achieved.

In 2016, their efforts yielded over 580 TONS of food. That's 1,367,384 pounds of food generated with a week's worth of broadcasts and months of planning and promotion. The 2017 results, combined with over \$74,000 in unsolicited financial donations, yielded over 1.4 million meals for individuals facing hunger insecurity.

WMMR is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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