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BEASLEY MEDIA GROUP WELCOMES MELANY MYERS TO K 104.7 IN CHARLOTTE

NAPLES, FLORIDA (10/3/17): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Melany Myers has been named as the new Midday On-Air Personality from 10AM-2PM at K 104.7 in Charlotte, North Carolina. She officially began her new position on September 18, 2017.

Myers has over 17 years of on air experience in the radio industry, having co-hosted morning shows in the Charlotte and Columbia, South Carolina markets. In addition, she has worked in promotions, marketing, copy writing, and production.

“It’s an honor to be a part of the K 104.7 team,” said Myers. “I look forward to playing a variety of hit music to help our loyal listeners get through their workday whether they are at home, at work or in the car.”

“We are absolutely delighted to welcome Melany to Beasley’s Charlotte team,” said John Reynolds, Operations Manager and Program Director at KISS 95.1 and K 104.7. “Not only is Melany a native from the Carolinas, but she has also been very successful at being on the air in this market for a long time. We are very excited to have her in the Beasley family.”

Born and raised in Gastonia, North Carolina, she earned a B.A. in English with a double minor in Communications (Mass Media and Public Relations) from UNCC.

Tune into K 104.7 on-air by downloading the free station app on a variety of mobile devices. Follow K 104.7 on Instagram & Twitter (@k1047fm) and on Facebook (Facebook.com/k1047).

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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