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BEASLEY MEDIA GROUP'S COUNTRY 102.5 TO BE RENAMED KENNY 102.5 IN HONOR OF KENNY CHESNEY LIVE IN-STUDIO VISIT IN BOSTON

*- Station to change name for the day in celebration of Country Superstar's visit
- 50 lucky listeners to have lunch with Multi-platinum artist*

Boston, MA (October, 17, 2017): Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Country 102.5 will rename 'Kenny 102.5' in honor of Country Recording Superstar Kenny Chesney visiting the studios on Friday, October 27th, 2017.

The multi-platinum artist will be on air with Midday Personality Carolyn Kruse and have lunch with 50 lucky contest winners to discuss his new live album, among other things!

Boston is the only market Chesney will be visiting in person to promote his latest release of his new album, entitled "Live in No Shoes Nation" which will be released the day of Country 102.5's special event. There are a total of 29 tracks on the album, with 10 of them being from shows that took place at Gillette Stadium in Foxborough, Massachusetts over the years.

Country 102.5 was an early supporter of Chesney and has been with him throughout his musical career. He has been a longtime friend to the station and its dedicated listeners.

"There are only a handful of artists so big that we would rename the station for," said Country 102.5 Program Director David Corey. "Kenny is at the top of the list. We are so excited that he has chosen Boston, and our studios to hang with listeners and chat about his new live album. Boston loves Kenny!"

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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