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DEE SNIDER TO HOST “HALLOWEEN HAIR BALL” ON 95.7 BEN FM

Bala Cynwyd, PA (October 24, 2017): 95.7 BEN FM announces Dee Snider, lead singer of the legendary 80’s rock band Twisted Sister, will be the guest host of “95.7 BEN FM’s Halloween Hair Ball” on Saturday, October 28th starting at 7pm on the station. Snider will play the top 50 greatest hair band hits of the 80’s as chosen by the 95.7 BEN FM listeners-commercial free!

“We came up with the idea of letting listeners choose their favorite scary, hairy hits of the 80’s and running them back countdown style for people’s Halloween parties,” said 95.7 Program Director Chuck Damico. “There’s only one perfect host that makes sense for that – Dee Snider! He’s an 80’s Rocker, a radio pro and Philly loves him! We’re thrilled to have Dee party with 95.7 BEN FM for the Halloween weekend.”

95.7 WBEN-FM is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. Today, inclusive of announced divestitures, which owns and operates 69 stations (50 FM and 19 AM) in 16 large- and mid-size markets in the United States. Approximately 20.1 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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