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## **BEASLEY MEDIA GROUP WELCOMES CAMERON MOORE TO MIDDAYS AT KISS 95.1 IN CHARLOTTE**

NAPLES, FLORIDA (October 9, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Cameron Moore has been named as the new Midday On-Air Personality from 10am-3pm on KISS 95.1 in Charlotte, North Carolina. She will officially begin her new position on Monday, October 16th, 2017.

Born and raised in Winston-Salem, NC, Moore most recently worked at Midwest Family Broadcasting's Top 40 and Country stations in Springfield, MO.

"It's an honor to be a part of the KISS 95.1 team," said Moore. "I look forward to playing all of the hottest hit music and getting out on the streets to meet all of the KISS loyal listeners!"

"We are absolutely delighted to welcome Cameron to Beasley's Charlotte team," said Operations Manager/Program Director for KISS 95.1 and K 104.7 John Reynolds. "Cameron's expanded experience in every aspect of radio programming will help KISS continue the solid growth we have been having all year! Cameron is a great example of our goal to mentor and groom excellent talent within our company."

Tune into KISS 95.1 on-air by downloading the free station app on a variety of mobile devices. Follow KISS 95.1 on Instagram & Twitter (@kiss951wnks) and on Facebook (Facebook.com/kiss951).

### About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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