



For more information, contact:
Chele Fassig
Events & Marketing Director
(704) 227-8012
chele.fassig@bbgi.com

BEASLEY MEDIA CHARLOTTE STATIONS' COME TOGETHER FOR A BEASLEY & HENDRICK CARES DAY TO BENEFIT THE SECOND HARVEST FOOD BANK OF METROLINA

CHARLOTTE, NC (October 30, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces New 103.7, Kiss 95.1, Power 98, V 101.9, 94.7 SMOKE and K 104.7 have partnered with Hendrick Automotive Group and Second Harvest Food Bank of Metrolina to host a massive food backpack collection on Saturday, November 4th, 2017 at Coyote Joe's (4621 Wilkinson Blvd) in Charlotte. The event will benefit local children in need of weekend meals.

Employees from all six Beasley Media Charlotte stations and Hendricks Automotive Group will come together to fill more than 1,000 backpacks with nutritious, easy to prepare and ready to eat non-perishable food items for children who do not have regular access to food outside of school.

In addition, Nashville Big Machine Artist Brett Young, who will be performing at Coyote Joe's on November 4th, will be on site to lend a helping hand at the event.

"We are honored to partner with the Hendrick Automotive Group for their Hendrick Cares Food Backpacking Event," said Beasley Media Group Charlotte Vice President and Market Manager Bill Schoening. "Hendrick Cares puts Hendrick Automotive Group's core values into action to benefit teammates, customers and community, and our Beasley Charlotte Team is proud to support this cause with the Second Harvest Food Bank of Metrolina and help the children in our community."

"It's special to partner with companies like Beasley Media that share our values of serving the community," said Christine Eubanks, senior director for corporate outreach initiatives at Hendrick Automotive Group. "Events like this one benefitting Second Harvest Food Bank allow us to help bring attention to the issue of hunger in our community and afford our team members the opportunity to package much-needed food for young students who often go without it on the weekends."

Tune in to The New 1037, KISS 95.1, Power 98, V 101.9, 94.7 SMOKE and K 104.7 on-air by downloading the free station apps on a variety of mobile devices.

Follow The New 1037 on Instagram & Twitter (@thenew1037) and on Facebook (Facebook.com/thenew1037); Follow Kiss 95.1 on Instagram & Twitter (@kiss951wnks) and on Facebook (Facebook.com/kiss951). Follow up 94.7 SMOKE on Instagram & Twitter (@947SMOKE) and on Facebook (Facebook.com/947Smoke).

Follow Power 98 on Instagram & Twitter (@power98fm) and on Facebook (Facebook.com/power98fm). Follow V 101.9 on Instagram & Twitter (@v1019fm) and on Facebook (Facebook.com/v1019fm).

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

About Hendrick Automotive Group:

Encompassing 97 dealerships from the Carolinas to California, Hendrick Automotive Group is the largest privately held automotive retail organization in the United States. Headquartered in Charlotte, North Carolina, the company employs more than 10,000 people in its dealerships, collision centers and accessories distributor installers in 14 states. For more information, please visit www.HendrickAuto.com.

About Second Harvest Food Bank of Metrolina:

As part of Feeding America, Second Harvest Food Bank of Metrolina - serves 19 counties in North and South Carolina. In FY2015-2016, Second Harvest Food Bank of Metrolina distributed over 50 million pounds of food and household items to more than 700 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.

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