



**FOR IMMEDIATE RELEASE**

**For more information, contact:**

Dan Fein – Promotions Director WMGK

Direct: 610-617-4866

dfein@wmgk.com



## **WMGK-FM Presents the John DeBella Tomato Fest**

Celebrate New Jersey's most revered crop as 102.9 WMGK-FM presents John DeBella's Tomato Fest on Saturday, August 19th from 11AM to 2PM at Pennsauken's Cooper River Park (located next to the new Cooper House Restaurant) in Pennsauken, New Jersey.

Attendees will have the opportunity to participate in a variety of free tomato-themed activities, including purchasing delicious produce and tomato themed food from vendors, enjoying Cooper House's Bloody Mary Bar (and beer garden), entering the biggest tomato contest and bobbing for tomatoes.

Classic Rock and classic cars will also be on display with WMGK's House Band, "Kategory Five" performing throughout the event.

In addition, the South Jersey Food Bank will be set up on site at the event for attendees to donate fresh produce and canned goods to help the less fortunate in the community. All donors will be rewarded with the chance to dunk a member of the John DeBella Show in the dunk tank.

The idea for the event came to DeBella while driving on Black Horse Pike on the way to the Jersey Shore "Throughout my drive, I came across farm stands selling tomatoes and I thought, with all of these stands and talk about the great Jersey tomato, why isn't there a celebration for this piece of produce," said DeBella.

### **About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

###