



For more information, contact:

Rachael Beasley

239-390-3505

Rachael.Beasley@bbgi.com



**American  
Red Cross**

## **BEASLEY MEDIA GROUP'S B103.9, 96K ROCK AND SUNNY 106.3 HOST "MUSIC THON" TO BENEFIT HURRICANE HARVEY VICTIMS**

Ft. Myers, FL (8/30/17): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces B103.9, 96KRock, and Sunny 106.3 will be partnering with the local chapter of the American Red Cross to collect donations during a special "MUSIC THON" to benefit those impacted by Hurricane Harvey.

Beginning at 6am on Thursday, August 31st, B103.9's Big Mama and the WiLD Bunch, 96KRock's Zito and Stan & Haney, and Sunny 106.3's Randy Sherwyn and Sheila will broadcast live and stay on the air to play special song requests for donations. From local artists to songs that you just want to sing along to, listeners will be encouraged to make a donation to hear their favorite songs played on the air!

"We know first-hand how natural disasters can bring devastation to a community," said station Operations Manager Adam Star. "We are trying to do our part in helping the victims of Hurricane Harvey."

Listeners are invited to call (239) 495-2100 to make donations.

**About The American Red Cross:** The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

**About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

###