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Beasley Media Group's WCSX-FM Presents Big Jim's House *Million Penny Roof Sit* to Benefit Holy Cross Children's Services in the Motor City

DETROIT, MI (August 30, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Big Jim's House *Million Penny Roof Sit* will take place at the 2017 Ford Arts, Beats & Eats festival in Royal Oak, Michigan on September 1st - 4th, 2017.

Big Jim's House Morning Show will kick off the *Million Penny Roof Sit* at the annual Arts, Beats & Eats Festival beginning at 6:00am on the morning of Friday Sept 1st, 2017. The show will broadcast live and encourage listeners to come out and donate. WCSX live broadcasts will continue throughout the day on Friday. Additional live broadcasts are scheduled to continue throughout the weekend in support of Arts, Beats & Eats and *the Big Jim's House Million Penny Roof Sit*.

WCSX-FM is asking listeners and patrons of the festival to donate their pocket change to change the lives of children in need. The station is hoping to raise at least \$10,000 to benefit Holy Cross Children's Services. For over 65 years, the organization has been dedicated to improving the lives of the children in their care that have suffered from abuse and neglect.

"We are excited to be working with Holy Cross Children's Services to raise money for kids in need," said Big Jim. "The kids receiving care from Holy Cross deserve to have opportunities to be successful in life, and every penny can help."

For additional details, please visit www.WCSX.com 94.7 WCSX-FM is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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