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BEASLEY MEDIA GROUP TO SIMULCAST MOTOR CITY-BASED DAVE & CHUCK THE FREAK MORNING SHOW ON ALT 92.9 IN BOSTON

NAPLES, FLORIDA (July 21, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces the company's Detroit-based WRIF-FM Dave & Chuck the Freak Morning Show will now be simulcast on ALT 92.9 /WBOS-FM in Boston beginning on Monday, July 24th, 2017.

The consistently rated #1 award winning morning show will be heard in both markets from 5:30am-10:30am Monday-Friday.

The Dave & Chuck the Freak Morning Show, known for its unique style of humor and banter, along with heavy social media interaction with fans, will provide wicked laughs and entertainment weekday mornings for Boston listeners.

Dave Hunter and Charles Urquhart (along with show member Lisa Way) began working together in April of 2001 on Windsor, Canada's 89X (CIMX 88.7 FM) until November of 2012. The show officially debuted on the WRIF-FM airwaves in May of 2013. Since then, they've added Cohost Andy Green, Producer James Campbell and Video Editor Jason Watson.

"We have been eager to expand Dave & Chuck's content beyond Detroit and I couldn't be more thrilled that it all starts in Boston," said Beasley Media Group Executive Vice President of Programming Justin Chase. "This is a market where their genre of show has been very successful in the past and I'm certain Boston will love D&C!"

"We are continually amazed at how far the show has progressed over the years, and are so excited to take it to the next level on ALT 92.9 in Boston," said Dave Hunter. "We love the city and can't wait to get some Boston folks on the air with us every morning."

"The Dave & Chuck the Freak show is both funny and relatable, and its cast is made up of masterful storytellers with an eye for the extraordinary," said Beasley Media Boston Director of Programming Cadillac Jack. "When you combine their natural talent, great chemistry, and impeccable work ethic, the results are unparalleled, and we're especially excited to welcome them to ALT 92.9!"

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com

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