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## BEASLEY MEDIA GROUP'S PRESTON AND STEVE SIGN MULTI-YEAR DEAL EXTENSION IN PHILADELPHIA

**Philadelphia, PA (June 1st, 2017):** Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces legendary WMMR-FM Morning Personalities Preston and Steve have signed a multi-year deal extension.

Preston Elliot and Steve Morrison joined WMMR-FM in May of 2005. They have maintained the top rated morning show position in Philadelphia since they joined the station. In addition, the duo has led the way in embracing innovative multi-platform initiatives, including creating daily full show and highlight episode podcasts, inventing their own ringtone service, producing daily/weekly video programs and cultivating a formidable social media audience.

On a community level, the award winning morning show has also created life-changing annual events, such as "Camp out For Hunger", in which the team collected over a million pounds of food in less than 5 days last year to benefit needy families throughout Philadelphia.

"We have always felt honored to be part of the family that makes up this legendary rock radio station and are excited to enter a new chapter with Beasley Media Group," said Preston Elliot. "Here's to many more years of rocking in Philadelphia!"

"Beasley Media Group has a long history of believing radio should be live and local," said company President Bruce Beasley. "Preston and Steve are truly an amazing talent for the Philadelphia market. We're especially happy to have them to be a part of WMMR over the coming years."

"Preston and Steve is one of the nation's top morning shows and are iconic in Philadelphia," said Vice President and Market Manager Joe Bell. "We are excited to be continuing this extraordinary relationship with them."

"The Preston and Steve Show is the locomotive that pulls this Crazy Train called WMMR to such high levels of success," said Program Director Bill Weston. "This multi-year extension ensures the creativity and hard work they employ every day will continue to fuel WMMR's success well beyond its 50th anniversary as a rock station coming up in 2018."

### About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).