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**PETE SHEPPARD NAMED NEW AFTERNOON DRIVE HOST AT BEASLEY MEDIA GROUP'S 99.3 ESPN/ WWCN-FM IN FORT MEYERS-NAPLES**

**NAPLES, FLORIDA (May 23, 2017):** Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has named Pete Sheppard as the new afternoon drive co-host with Craig Shemon on 99.3 ESPN/WWCN-FM in Fort Myers-Naples, Florida. He began his new position on May 22, 2017.

"I am so excited to be part of the ESPN SWFL 99.3FM family and to be working afternoon drive from 2-6pm with Craig Shemon," said Sheppard. "Our show will be highly energetic, informative and entertaining!"

"Pete Sheppard lacing up with Craig Shemon has just turned a great afternoon show into a major market heavy weight afternoon show overnight," said Operations Manager Adam Star. "I wouldn't be surprised if this new show was syndicated a year from now. Shemon and Sheppard are the real deal!"

Celebrating his 29th year in broadcasting, Sheppard most recently worked at WEEI in Boston, where he served as a part time fill-in on air personality for various day-parts on the station. In addition, he hosted NFL Sunday's 4 hour pre-game show for the New England Patriots, as well as provided an in depth look at the rest of the NFL.

Previous to that, the radio sports veteran was part of the highly rated "The Big Show" in afternoon drive at WEEI and also hosted "The Real Post Game Show" with former NFL players Fred Smerlas and Steve DeOssie for 11 years.

A 1985 Graduate of Bishop Hendricken High School and Connecticut School of Broadcasting in 1988, he began his career working at several stations in Rhode Island and Connecticut, before eventually moving to Massachusetts in 1990.

The Narragansett, Rhode Island native moved to Bonita Springs, Florida in early April of 2017.

**About Beasley Media Group:** Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. Today, inclusive of announced divestitures, which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit.