



**Contact:**

Heidi Raphael / Vice President,  
Corporate Communications  
Beasley Media Group, Inc.  
Heidi.Raphael@bbgi.com

**Beasley Media Group Unveils New Format Captains**

**NAPLES, FLORIDA (May 23, 2017):** Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has designated WMMR-FM/WMGK-FM Program Director (PD) Bill Weston, Boston Operations Manager & WMJX-FM/WBQT-FM PD Cadillac Jack, Las Vegas Operations Manager & KOAS-FM/KVGS-FM PD John Candelaria and WSOC-FM/WBCN-FM Charlotte Operations Manager & PD DJ Stout to the newly created positions of Format Captains on behalf of the company.

Under the new structure, Cadillac Jack will be working with CHR/AC, Candelaria will be helping Urban, Weston will be supporting Rock, and DJ Stout will be collaborating with Country.

“This is the next step in the evolution of Beasley’s new programming structure,” said Chief Executive Officer Caroline Beasley. “The Format Captain positions will serve as another valuable layer of corporate resources for our stations.”

“Not only will these programmers offer additional insight and assistance for our other PDs, they will also create more synergy and leverage in order to better compete in the markets we serve,” said Justin Chase, executive vice president of Programming. “We feel this team, with their unique strengths, will provide incredible support when situations arise.”

Added Vice President of Programming Buzz Knight, “We believe the abilities of our new Format Captains will result in more creativity and proactive problem solving at Beasley which will ultimately make us stronger.”

**About Beasley Media Group:**

**Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. Today, inclusive of announced divestitures, which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit.**

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