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IMAGE: Dave Hunter and Chuck Urquhart

## BEASLEY MEDIA GROUP EXTENDS CONTRACT for DAVE & CHUCK!

**DETROIT, MI – Thursday, May 4, 2017** -- Beasley Media Group has signed an employment contract with *Dave & Chuck*, Detroit's Number One Morning Show. Popular co-Hosts Dave Hunter and Chuck "The Freak" Urquhart along with co-host Lisa Way, have been extended four more years on Detroit's legendary Rock Station, 101.1 WRIF.

Both Dave and Chuck each bring more than two decades of radio experience to their morning microphones. Dave started his radio career as a news writer and reporter. But, Dave quickly joined Chuck, who began as a board operator, to form the on-air partnership of *Dave & Chuck the Freak*. The duo expanded to a trio when they added co-host Lisa Way, and joined WRIF in 2013. The Detroit Market responded tremendously, which required the team to expand again quickly, adding Co-Host Andy Green, Producer James Campbell and Video Editor Jason Watson. The show was reaching new heights by 2017, when their contracts had two years remaining. A four-year extension was offered by the station's new owners, Beasley Media Group.

"Of course, we extended their contracts!" commented Beasley Detroit Market Manager Mac Edwards. "Dave and Chuck have crushed the competition and dominated Detroit's morning radio for men and women, ranking #1 in every key demo including 18 to 34, 18 to 49 and 25 to 54! We value their amazing talent and are fortunate to work with them."

"It's a huge compliment to know Beasley is so enthusiastic about continuing our show," said Dave Hunter. "We are not only radio morning co-hosts. We are friends, with families who are enjoying being part of this community. Beasley has not asked us to change our show. They want us to thrive, so they've been beyond supportive. We enjoy working as professional partners with our Detroit Market Manager Mac Edwards, WRIF Program Director Mark Pennington, Beasley Media Group Chief Operating Officer Brian Beasley, as well as Beasley Media Group Chief Executive Officer Caroline Beasley. It just doesn't get better than that!"

**101.1 WRIF is owned and operated by Beasley Media Group, Inc.**

**ABOUT BEASLEY MEDIA GROUP, INC:** Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56th year. Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley Media Group's stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).