



Image: Chadd Thomas

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Chadd Thomas Named Program Director of WPBB / b98.7

Tampa, Florida – May 1, 2017 – Tampa’s long running, top-rated Morning Show host Chadd Thomas has been named Program Director of b98.7. This new position has been added to his co-host role on the *Chadd & Kristi Morning Show*, which airs each weekday.

“I’m thrilled to serve as Program Director for our family-fun morning show and our entirely new b98.7! I’m looking forward to continue co-hosting with Kristi, my wife *and* morning show partner,” said Chadd. “We’re having so much fun taking Tampa Bay’s newest radio station on the path to tremendous success, thanks to the guidance of our great leaders, including Executive Vice President of Programming Justin Chase, Tampa General Manager Kent Dunn and Tampa Operations Manager Tee Gentry.”

“Everything about Chadd defines a natural leader who loves radio!” noted Operations Manager Tee Gentry. “I’m absolutely certain Chadd will shine in this new Program Director role and we’re proud to place him at the helm of programming at b98.7, effective immediately.”

Chadd began his radio career in Ft. Wayne, Indiana with a stop in Gainesville before settling into Tampa Bay, where he has hosted mornings with his wife, Kristi for the past 17 years.

This new WPBB/ b98.7 Mainstream Adult Contemporary station was launched by Beasley Media Group on January 5, 2017.

About Beasley Media Group / Tampa: Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56th year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In the Tampa-St. Petersburg-Clearwater radio market, Beasley Media Group owns five FMs and one AM including: WLLD- FM 94.1; WQYK-FM 99.5; WRBQ-FM 104.7; WYUU-FM 92.5; WPBB-FM b98.7; and, WHFS-AM 1010. Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.