

## FOR IMMEDIATE RELEASE

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## BOBBY BLAZE TAPPED FOR AFTERNOONS AT BOSTON'S HOT 96.9

**Boston, MA (04/26/2017):** Beasley Media Group Rhythmic AC WBQT (HOT 96.9 FM) welcomes market veteran Bobby Blaze for afternoons. He joins HOT 96.9 starting this Thursday (04/27/17), and will be heard weekdays 3-7 p.m.

*"I'm so excited to be back on Boston radio and being surrounded by the most talented on-air team in Boston. You only become great when you're surrounded by great people and that's what HOT 96.9 represents." said Blaze. "I want to thank Beasley Media Group's Mary Menna, Cadillac Jack (the Bill Belichick of Programming), Scott Morello and special thanks to Roy Barboza...I'M BACK!!!!"*

*"We couldn't be happier to welcome Bobby Blaze back to the Boston afternoon airwaves on HOT 96.9, and look forward to many more years of having fun and winning together" said Beasley Boston Director of Programming, Cadillac Jack.*

*"Bobby is a well-known personality in Boston and has a great connection with our audience" said Beasley Boston VP/Market Manager, Mary Menna. "We're excited that he will be re-joining his friends on the HOT 96.9 Team."*

Born in Springfield, Massachusetts, Bobby has been on the air in Boston for over 14 years. He is the loving father of two children.

HOT 96.9's line-up now features:

- Mornings (6-10a): *The GetUp Crew with Ramiro, Pebbles, Melissa & Wiggy*
- Middays (10a-3p): *Deirdre Dagata*
- Afternoons (3-7p): *Bobby Blaze*
- Mixes (9a, 12p and 4:15p): *DJ Roy Barboza*
- Weekends: *Reggie Beas*

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**ABOUT WBQT:** WBQT (HOT 96.9 FM) is owned and operated by Beasley Media Group, Inc.

**ABOUT BEASLEY MEDIA GROUP / BOSTON:** Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56<sup>th</sup> year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. **In the Boston radio market, Beasley Media Group owns five FM's and one AM, including: WBOS 92.9 FM; WBQT 96.9 FM; WKLB 102.5 FM; WROR 105.7; WMJX 106.7 FM; and, WRCA 1330 AM.** Please visit [www.bbgi.com](http://www.bbgi.com).