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**97.5 THE FANATIC PERSONALITIES TAKING “ALL STAR DAY LIVE” OUTSIDE THE STUDIO FOR FANS AND IN SUPPORT OF CANCER RESEARCH**

**PHILADELPHIA, PA -- April 5, 2017 –** Philadelphia’s sports giant 97.5 The Fanatic is taking the 2017 All Star Day Live outside the studio for a fun-filled 12-hour live broadcast with its loyal fans. Their goal is to raise funds and awareness for the American Association for Cancer Research (AACR).

Headquartered in Philadelphia, the AACR is the world’s first and largest cancer research organization, bringing together the greatest minds in cancer research to cure and prevent cancer. Eighty-eight cents of every dollar donated funds lifesaving cancer research to defeat *all* types of cancers.

**97.5 The Fanatic All Star Day** is live on **Wednesday, May 24, 6am to 6pm** from the pavilion at **Pagano’s Market & Bar, 2 Commerce Square, 2001 Market Street in Center City Philadelphia.**

Legendary on-air personalities Anthony Gargano, Rob Ellis, Harry Mayes and Mike Missanelli will rotate in overlapping two hour shifts throughout the day, joined by many of The Fanatic’s popular guest players and analyst commentators. 97.5 The Fanatic is sports coverage for fans who are passionate about local and national sports and for the first time its own listeners and fans will get to witness All Star Day Live in action. Pagano’s large outdoor courtyard has plenty of seating and the huge 20x20 media wall will guarantee everyone a great view. This is the first time The Fanatic’s All Star Day has invited a non-profit to participate in the event and listeners will be able to support the AACR on-site and online throughout the day.

“This is a unique opportunity to come and see all of the guys you listen to, at one time,” notes Matt Nahigian, Program Director of 97.5 The Fanatic. “It’s a great way for us to get everyone from the station together to raise funds for AACR, an organization doing lifesaving cancer research.”

“We are delighted to partner with The Fanatic to raise awareness and funds for lifesaving cancer research at the American Association for Cancer Research (AACR),” said Mitch Stoller, Executive Director of the AACR Foundation. “The AACR is leading cancer discoveries, targeting cures, and saving lives. I am looking forward to this Fanatic All Star Day Live so we can come together as a community to defeat cancer.”

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American Association  
for Cancer Research

**FINDING CURES TOGETHER\***

**ABOUT THE AMERICAN ASSOCIATION FOR CANCER**

**RESEARCH:** Founded in 1907, the American Association for Cancer Research (AACR) is the world's first and largest professional organization dedicated to advancing cancer research and its mission to prevent and cure cancer. AACR membership includes more than 37,000 laboratory, translational, and clinical researchers; population scientists; other health care professionals; and patient advocates residing in 108 countries. The AACR marshals the full spectrum of expertise of the cancer community to accelerate progress in the prevention, biology, diagnosis, and treatment of cancer by

annually convening more than 30 conferences and educational workshops, the largest of which is the AACR Annual Meeting with nearly 19,500 attendees. In addition, the AACR publishes eight prestigious, peer-reviewed scientific journals and a magazine for cancer survivors, patients, and their caregivers. The AACR funds meritorious research directly as well as in cooperation with numerous cancer organizations. As the Scientific Partner of Stand Up To Cancer, the AACR provides expert peer review, grants administration, and scientific oversight of team science and individual investigator grants in cancer research that have the potential for near-term patient benefit. The AACR actively communicates with legislators and other policymakers about the value of cancer research and related biomedical science in saving lives from cancer. For more information about the AACR, visit [www.AACR.org](http://www.AACR.org).