



Image: Steve Meyers

**CONTACT:**

**Soni Dimond**

**VP, Communication/Beasley Media Group, Inc.**

**soni.dimond@bbgi.com**

## **BEASLEY MEDIA GROUP ELEVATES STEVE MEYERS TO EXECUTIVE VICE PRESIDENT of DIGITAL**

**NAPLES, Florida – April 3, 2017 –** Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has announced Steve Meyers will be serving as the Executive Vice President of Digital.

Meyers formerly led Greater Media’s digital division as Director of Digital Operations. Since 2012, he was responsible for helping to grow the company’s audiences and revenue by developing digital platforms, which were designed to deepen listener engagement while providing new opportunities for the company’s commercial partners.

After Beasley Media Group acquired Greater Media on November 1, 2016, Meyers moved into the position of Director of Digital Operations for Beasley. In his new role as Beasley’s EVP of Digital, Meyers will oversee the Charlotte and Detroit corporate digital teams.

“I’m honored to take on this leadership role in Beasley Media Group,” commented Meyers. “Our digital landscape has brought such a unique opportunity to the media space, and combined with our strong Beasley brands, we are creating an outstanding formula for continued growth and success.”

“We are very pleased to promote Steve Meyers to EVP of Digital,” noted Caroline Beasley. “Having had the pleasure of working with him over the past few months, I am confident that Steve will take our digital team to new, exciting levels in terms of content, technology and revenue. We are proud to promote within our growing company. It’s a pleasure to recognize and reward our many talented employees.”

Steve Meyers may be congratulated at [steve.meyers@bbgi.com](mailto:steve.meyers@bbgi.com).

**About Beasley Media Group, Inc.** Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56<sup>th</sup> year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM / 18 AM) in 15 large- and mid-size markets in the U.S. Please visit [www.bbgi.com](http://www.bbgi.com).

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