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Image: Russ Parr

**THE *RUSS PARR MORNING SHOW* HAS A NEW HOME
ON OLD SCHOOL 107.7 JAMZ WUKS**

Fayetteville, NC – March 28, 2017 – Nationally recognized radio host Russ Parr has a new home in a familiar place. The Russ Parr Morning Show has recently moved up the dial from Beasley Media Group Foxy 99 WZFX to Old School 107.7 Jamz WUKS in Fayetteville NC. You can hear Russ addressing today’s topics with an edgy style of adult conversation, Weekdays from 6 a.m.to 10 a.m.

“I’m excited to join the Old School 107.7JAMZ family,” said Russ Parr. “Fayetteville means so much to me. I’m thankful to Beasley Media Group, Market Manager Erika Beasley, Vice President Danny Highsmith and Operations Manager Tap Money for the opportunity to entertain and wake up Fayetteville every morning!”

“Get ready to hear Russ Parr at his best!” noted Jamz WUKS-FM Operations Manager Tap Money. “Russ has been a dominant ratings force with adults 25-54 in our metro and we are ready to see him shift our morning drive into OVERdrive at Old School 107.7 Jamz!”

About Beasley Media Group / Fayetteville: Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56th year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In the Fayetteville radio market, Beasley Media Group owns four FMs and one AM, including: WKML-FM 95.7; WFLB-FM 96.5; WZFX-FM 99.1; WUKS-FM 107.7; WAZZ-AM 1490. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com

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