



Image: Craig Shemon

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**BEASLEY MEDIA GROUP SWFL ANNOUNCES NEW LOCAL SHOW HOST ON WWCN-FM  
CRAIG SHEMON joins 99.3 ESPN today!**

**FORT MYERS, Florida – April 3, 2017** ---Beasley Media Group’s 99.3 ESPN/WWCN-FM announces details of a recent radio co-host change.

Craig Shemon has been hired as the new afternoon show co-host for WWCN/99.3 ESPN. Craig has worked in major markets including Los Angeles where he was the national Morning Drive Talk Show Host, and Houston where he worked with KGOW and Yahoo! Sports Radio. Craig started in Bloomington Indiana where he was a Sportscaster and Disc Jockey for WTTS and WGTC. He then moved to WGCL in Bloomington where he received the Associated Press Award for *Best Play-by-Play Announcer* in Indiana. Craig has done play-by-play for the NFL on Fox, *Triple A* baseball teams, and basketball on the Big Ten Network. Craig has also been a studio host for the Citadel coach’s show, NBA TV, and the MLB Strikezone Channel on Directv.

"Craig's play-by-play experience with the NBA, MLB and NFL is remarkable!" commented Beasley Media Group’s Southwest Florida Operations Manager, Adam Star, “His ability to carry a daily sports show and his highly successful achievements in other national broadcast platforms from Los Angeles to Chicago are truly impressive. Hiring Craig is a game changer and we're looking forward to have his success and positive attitude continue here in Southwest Florida on 99.3 ESPN! "

**About Beasley Media Group Fort Myers –Naples- Southwest Florida:**

Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56<sup>th</sup> year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In the Fort Myers-Naples market, Beasley Media Group Southwest Florida owns four FMs and one AM, including: WRXK-FM 96.1; WWCN-FM 99.3; WXKB-FM 103.9; WJPT-FM 106.3; WJBX-AM 770 which can also be heard on two FM translators 104.3 FM and 101.5 FM. Additionally, “Playa 98.1” - a Latin format - can be heard through three FM translators at 98.1 and 96.5 in Lee County and 105.1 in Collier County. Beasley Broadcast Group is headquartered in Naples, Florida. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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