



News Announcement

For Immediate Release

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BEASLEY BROADCAST GROUP TO REPORT 2016 FOURTH QUARTER FINANCIAL RESULTS, HOST CONFERENCE CALL AND WEBCAST ON MARCH 21

NAPLES, Florida, March 20, 2017 – Beasley Broadcast Group, Inc. (Nasdaq: BBGI), a large- and mid-size market radio broadcaster, announced today that it will report its 2016 fourth quarter financial results before the market opens on Tuesday, March 21, 2017. The Company will host a conference call and webcast at 10:00 a.m. ET that morning to review the results.

To access the conference call, interested parties may dial 719/325-4772, conference ID 6911994 (domestic and international callers). Participants can also listen to a live webcast of the call at the Company's website at www.bbgi.com. Please allow 15 minutes to register and download and install any necessary software. Following its completion, a replay of the webcast can be accessed for five days on the Company's website, www.bbgi.com.

Questions from analysts, institutional investors and debt holders may be e-mailed to ir@bbgi.com at any time up until 9:00 a.m. ET on Tuesday, March 21, 2017. Management will answer as many questions as possible during the conference call and webcast (provided the questions are not addressed in their prepared remarks).

About Beasley Broadcast Group:

Celebrating its 56th anniversary this year, Beasley Broadcast Group, Inc., (www.bbgi.com) was founded in 1961 by George G. Beasley who remains the Company's Chairman of the Board. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 18.0 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

For further information, or to receive future Beasley Broadcast Group news announcements via e-mail, please contact Beasley Broadcast Group, at 239/263-5000 or email@bbgi.com, or Joseph Jaffoni, JCIR, at 212/835-8500 or bbgi@jcir.com.

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