



**For More Information Contact:**

**Jeff Anderson, Operations Mgr**

**V 101.9 WBAV**

**jeff@bbgi.com**

## **V 101.9 Charlotte, NC Announces Series of Staff Alignments**

**Charlotte, NC – March 10, 2017--** Beasley Media Group's V 101.9/WBAV-FM "Your Favorite Throwbacks and Todays R&B!" announces details of recent staff alignments.

Cortney Hicks, who has served as afternoon talent, will shift into her new role as the Daytime announcer from 10am – 3pm. She will also continue her duties as V 101.9 Music Director.

"The on air finesse that Cortney brought to afternoons, will be the jolt that we need in middays. She has a unique ability to make every listener believe she's their personal friend," noted Operations Manager Jeff Anderson.

With Cortney Hicks moving to middays, this means that the afternoon position will be filled by a familiar friend, named Tone X. Tone X has performed on a wide array of platforms. He was a mainstay as writer and talent on BET's "The Mo'Nique Show", and currently still tours with comedian and Academy Award winning actress Mo'Nique. Tone-X was previously one of the co-host of "No Limit Larry and the Morning Madd House" on WPEG Power 98 FM for 12 years, and is now making his return as the new Afternoon host on WBAV from 3pm – 7pm.

WBAV also welcomes back Derrick "Fly Ty" Jacobs. Fly Ty was previously on WBAV as afternoon drive co-host, and has also worked within the Charlotte market, but now "The People's Host" is back with Beasley. Listeners may hear Fly Ty during programming, Monday – Friday 6am – 10am.

"It feels good to welcome back someone like Fly Ty, who has made his mark in the community," added Anderson. "We've missed him during his brief absence from radio!"

Kenneth "DJ Rham" Blackmon makes his way back to Charlotte after being away since 2012 when he was Assistant PD / Production Director for Radio One WQNC/WPZS. He recently worked with CBS in Atlanta and also worked independently with his personal production company. DJ Rham is now back as the Production/Imaging Director for WBAV/WPEG.

"Rham has always had an ear and the originality for production, and has managed to be a creative genius in storytelling, through imaging and production," commented Anderson.

After taking an extended break from radio, Stu "Hanna's Baby Boy" Robinson has made his return to the Carolinas. Stu was most recently afternoon drive talent / Music Director for WBTP Tampa. Stu also previously worked in Charlotte for Radio One's WCHH when it was Hot 92.7. Stu is now back on air with WBAV, tracking evenings, 7pm - Midnight.

"All of these positive changes are a reminder that I am thankful to my GM Bill Schoening," said Anderson. "I have been given a chance to build a team of talented radio professionals who can raise the bar of radio excellence in the Queen City."

**About Beasley Media Group/ Charlotte :** Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56<sup>th</sup> year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In the Charlotte radio market, Beasley Media Group owns five FMs and one AM, including: WSOC-FM The New 103.7; WKQC-FM K104.7; WPEG Power 98; Urban AC WBAV/V101.9; WNKS-FM KISS 95.1; and, WBCN-AM 1660. Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

**###**