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Image: Brian Kalinowski

BEASLEY MEDIA GROUP NAMES BRIAN KALINOWSKI EXECUTIVE VICE PRESIDENT of DIGITAL

NAPLES, Florida – March 1, 2017 – Today, Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has appointed Brian Kalinowski to the position of Executive Vice President of Digital. He will be based in Beasley’s Charlotte, NC office.

Brian is a digital media professional, who joins Beasley from XMark Consulting, a full service Digital Strategy firm he founded in 2015. Prior to XMark, Brian served in numerous senior executive roles in pure play digital, traditional media, and high tech markets. During his 20-years in business, he has built start-ups, transformed established digital organizations, and developed profitable, award-winning digital strategies for large public media companies.

“I’m looking forward to starting immediately with the team at Beasley Media Group, a company with a truly exceptional portfolio of stations and talent,” commented Brian. “It’s a fantastic opportunity to be joining a company committed to creating a world class digital experience for their 19 million weekly listeners, while also being completely focused on growing their audience nationally through digital channels.”

“Brian’s track record for growing and developing profitable businesses within the digital landscape make him the ideal person for this new role,” added CEO Caroline Beasley. “As we expand Beasley’s national reach, a progressive digital strategy will be imperative for our company. We are confident Brian will lead that charge.”

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About Beasley Media Group / Boston: Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56th year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States.