



Image: Jackson Blue

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NEW MORNING STAR RISING IN BOSTON! JACKSON BLUE PROMOTED TO CO-HOST BOSTON'S COUNTRY 102.5

Boston, MA – Feb 28, 2017 – WKLB Country 102.5, Boston's *Number One for New Hit Country* welcomes **Jackson Blue** to the **Country 102.5 morning show!** Jackson is joining Hannah Byrom, and waking- up listeners with Boston's best country music and fun!

Jackson had been recently promoted from hosting Afternoon Drive on WBQT HOT 96.9 to his new co-host position on WKLB's Country 102.5 Morning Show.

"It's been my dream to wake up Boston, a city I've loved working in for over a decade," noted Jackson. "A big thank you goes to our Beasley Boston Market Manager, Mary Menna, Beasley Boston, Director of Programming, Cadillac Jack, and Country 102.5's Program Director, Mike Brophy for believing in me in this role on one of America's most successful and respected country brands. My co-host Hannah, Producer Santi, and I are ready to make mornings fun!"

"I've had the pleasure of having a 'front row seat' to watch Jackson's growth over the past 15 years, and feel proud to promote such a talented personality from within our Beasley Boston cluster to this key position," said Cadillac Jack. "Here's to the success that Jackson and Country 102.5 will undoubtedly enjoy for years to come!"

"We're so proud to have Jackson Blue on board at Country 102.5," added Mike Brophy. "Jackson understands Boston and the listeners. He brings his energy and excitement to the show and he is already a part of our community!"

About Beasley Media Group / Boston: Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56th year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In the Boston radio market, Beasley Media Group owns five FM's and one AM, including: **WBOS 92.9 FM; WBQT 96.9 FM; WKLB 102.5 FM; WROR 105.7; WMJX 106.7 FM; and, WRCA 1330 AM.**