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Image: Allyson Hillman

Beasley Media Group Names Allyson Hillman DOS in Southwest Florida

Ft Myers, FL – Feb 13, 2017-- Beasley Media Group welcomes Allyson Hillman to Director of Sales, the top sales position in their Southwest Florida cluster of radio stations.

Allyson brings three decades of broadcasting and advertising to this position. She served in management for 10 years in Detroit radio and has relocated to Southwest Florida from Savannah-Hilton Head. Allyson has worked in the radio, television, Internet, digital and outdoor industries, including careers as Retail Sales Manager, Local and General Sales Manager, Director of Business Development and Director of Sales.

“Allyson believes in developing the strengths of others to meet and exceed market goals,” noted SWFL Market Manager Brad Beasley. “We are confident Allyson will lead our sales team to reach their great success in 2017 and beyond!”

“It’s my honor to lead the talented team at Beasley Media Group’s Southwest Florida,” added Allyson. “To be able to have the opportunity to work with such a seasoned and talented team is a dream come true. It will be a joy to work together and reach our next level of success!”

Allyson may be congratulated at Allyson.Hillman@bbgi.com

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About Beasley Media Group: Ft Myers-Naples/ Southwest Florida:

Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56th year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. **In the Fort Myers-Naples market, Beasley Media Group Southwest Florida owns four FMs and one AM, including: WRXK-FM 96.1; WWCN-FM 99.3; WXKB-FM 103.9; WJPT-FM 106.3; WJBX-AM 770 which can also be heard on two FM translators 104.3 FM and 101.5 FM. Additionally, “Playa 98.1” - a Latin format - can be heard through three FM translators at 98.1 and 96.5 in Lee County and 105.1 in Collier County. Beasley Broadcast Group is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.**