



CONTACT:

Erika Beasley, VP/ Market Manager
Beasley Media Group, Inc.
Fayetteville, NC
erika.beasley@bbgi.com



Image: Randy Bliss

BEASLEY MEDIA GROUP WELCOMES OPERATIONS MANAGER: RANDY BLISS

Fayetteville, NC – January 19, 2017 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has announced Randy Bliss as Operations Manager of the Fayetteville cluster. Additionally, he will serve as Program Director and afternoon drive host for WKML as well as Program Director for WAZZ.

Randy’s career encompasses three decades of radio experience, holding a wide range of management positions in an extensive list of markets, including Greensboro, NC, Norfolk VA, Raleigh, NC, Charlotte, NC and Rochester NY.

“Randy brings his hands-on experience and success in a number of formats, which we welcome in Fayetteville,” said Market Manager Erika Beasley. “From his extensive research skills, to his ability to incorporate both sales and programming to ensure success, Randy has proven he is a tried and true radio pro!”

“It’s rare in any industry to come across someone like Randy who is a brilliant, big picture strategist who also possesses amazing leadership qualities,” noted Executive Vice President of Programming Justin Chase. “No doubt, he will lead our Fayetteville team to new heights in today’s competitive broadcast and content environment. We’re fortunate to have him in place in Fayetteville.”

“I’ll enjoy working in our Fayetteville radio stations, which have new, exciting challenges and most importantly, terrific people!” added Randy. “I’m grateful to Fayetteville Market Manager Erika Beasley, EVP of Programming Justin Chase, VP of Programming Buzz Knight and all at Beasley Media Group for this incredible opportunity!”

Randy may be congratulated at randy.bliss@bbgi.com.

About Beasley Media Group, Inc.

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. Today, Beasley Broadcast Group owns and operates 69 stations (50 FM and 19 AM) in 16 large-and mid-size markets in the United States. Approximately 20.1 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. In the Fayetteville radio market, Beasley Media Group owns five FMs and one AM, including: WKML-FM 95.7; WFLB-FM 96.5; WZFX-FM 99.1; WUKS-FM 107.7; WAZZ 94.3 and AM 1490. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com

###