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Image: Debbie Mazella

BEASLEY MEDIA GROUP NAMES DEBBIE MAZELLA PROGRAM DIRECTOR OF MAGIC 98.3 NEW JERSEY

NAPLES, Florida – January 12, 2017 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has promoted Debbie Mazella to Program Director of WMGQ (Magic 98.3) in Central New Jersey.

“Ever since my childhood, I wanted to be involved in radio and I’m extremely grateful to the mentors who have influenced, encouraged and helped me on my career path,” said Debbie. It’s even more exciting to know that I am the first female PD in Magic’s 40 year history!”

Debbie is a radio veteran who started her Magic 98.3 career in 2007. She added APD duties a year later. Debbie will retain her highly rated 10AM-3PM shift and will assume the Program Director responsibilities immediately.

“Debbie’s passion for our brand is second to none!” stated Dan Finn, Senior Vice President & Regional Market Manager for Beasley Media Group New Jersey. “Debbie’s solid on-air performance and leadership skills have made it an easy decision to appoint her captain of the team with the task of taking WMGQ to the next level!”

“We are thrilled that Debbie can lead this amazing radio station to new heights!” added Buzz Knight, Vice President of Programming. “She understands the marketplace and the audience lifestyle better than anyone.”

Magic 98.3 is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which was founded in 1961 by George G. Beasley. Today, Beasley Broadcast Group owns and operates 69 stations (50 FM and 19 AM) in 16 large-and mid-size markets in the United States. Approximately 20.1 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, visit www.bbgi.com.