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Image: Matt Smith

**BEASLEY MEDIA GROUP MOVES MATT SMITH TO
VICE PRESIDENT & GENERAL SALES MANAGER IN PHILADELPHIA
WPEN- FM, WTEL-AM, WWDB-AM**

PHILADELPHIA, PA – January 9, 2017-- Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has announced the relocation of former Market Manager, Beasley Media Group, Wilmington, Delaware to Vice President & General Sales Manager of three stations in Beasley’s Philadelphia market: WPEN- FM, WTEL-AM, WWDB-AM.

A 15-year veteran Beasley employee, Matt Smith has served in various sales and leadership positions in several of Beasley Media Group’s markets from Las Vegas to Philadelphia and Wilmington, Delaware.

Matt has always been a successful manager and an outstanding sales leader for our company,” said Beasley Media Group President Bruce Beasley. “We’re thrilled to bring Matt back to Philly!”

“I’m a proud Philadelphia sports fan, and a 97.5 The Fanatic P1! I’m thrilled to be back in the most passionate sports town in America leading a top sales team, and working with some of the top professional and collegiate sports brands in the Country” said Matt. “I am also fortunate and grateful to continue to work with the great people at 610 Sports, WTEL an ESPN affiliate, and 860 WWDB-AM. “

“I’m very impressed with the enthusiasm and management capabilities of Matt Smith,” said Philadelphia Market Manager Joe Bell. “His history with Beasley has been stellar and he will be instrumental in the continued growth of Beasley’s Philadelphia cluster!”

WPEN 97.5, WTEL-AM and 860 WWDB-AM are owned and operated by Beasley Media Group, Inc.

ABOUT BEASLEY MEDIA GROUP, INC:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which was founded in 1961 by George G. Beasley. Today Beasley Broadcast Group owns and operates 69 stations (50 FM and 19 AM) in 16 large-and mid-size markets in the United States. Approximately 20.1 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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