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Brian Samborski

***BEASLEY MEDIA GROUP WELCOMES
Regional Director of National Sales: Brian Samborski***

Naples, FL – Jan 9, 2017 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has announced Brian Samborski will serve as Regional Director of National Sales for the Company’s Boston and Detroit radio markets.

Brian’s radio career spans two decades of national sales, holding a wide range of positions such as Advertising Executive and Director of Sales. His career has included experience at Greater Media, where he served as National Sales Manager for 12 years.

“I’m looking forward to beginning a new chapter at Beasley Media Group and partnering with a highly reputable team,” said Brian. “Beasley has a very strong line-up of stations across the country and a tremendous reputation. I appreciate the open arms welcome by this amazing company!”

“With the unparalleled reputation that Brian has in the national arena, his station side experience and his commitment to innovation, we could not be more excited to be bringing him into the Beasley Media Group family!” said Chief Revenue Officer Heather Monahan. “We are looking forward to big things from Brian as he takes the reigns on this major role in our company.”

Brian may be congratulated at Brian.Samborski@bbgi.com.

About Beasley Media Group, Inc.

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. Today, Beasley Broadcast Group owns and operates 69 stations (50 FM and 19 AM) in 16 large-and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.