



FOR IMMEDIATE RELEASE

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MATT CORD IS CO-HOSTING NEW 95.7 BEN FM MORNING SHOW

Bala Cynwyd, PA – January 5, 2017 - 95.7 BEN FM is pleased to announce that Philadelphia radio veteran, Matt Cord, has joined the radio station to host the new BEN FM Morning Show with Matt & Kristen (weekdays 6a-9a). Cord moved from BEN-FM's sister station, 93.3 WMMR, where he was night host, to brighten the mornings of BEN FM's 1.1 million weekly listeners. Cord's co-host is Kristen Herrmann. Their first show aired Tuesday, January 3rd.

"Coming from WMMR, I know how important and powerful morning radio can be. Moving to mornings on BEN FM is a great opportunity for me to stay with Beasley Media Group and offer another great option for Philly morning radio listeners. I'm thrilled to work with Kristen, too. She's super talented. We're going to have a lot of fun." – Matt Cord

"Matt's a total pro. I've known him my whole career and I'm really happy he came to BEN FM. He's a really great guy. He's one of us. He's a Philly guy and he knows and loves New Jersey, too. He and Kristen already have a terrific connection and that will come through on the air. Listening to them will be like hanging out with two of your favorite friends." Chuck Damico – 95.7 BEN FM Program Director

Cord held down the night shift at WMMR for eleven years. He was also a member of the WMMR air staff from 1990 to 1998. He returned to WMMR in 2005 after spending seven years as afternoon drive host at alt rock station, WPLY- Y100. Cord is also well known to Philadelphia sports fans and the NBA's greatest athletes for his energetic team introductions and in-game presentations as the Philadelphia 76ers public address announcer, a position he's held for 20 years. Cord's move to BEN FM morning drive host will not affect his role with the 76ers.

Herrmann has been a familiar voice in Philadelphia radio for over a decade, most recently as BEN FM's Midday Host (weekdays 9a-2p) and Commercial Production Director. Before joining BEN FM in June of 2012, she spent seven years at WMMR, serving as afternoon drive producer and Sunday morning DJ. Herrmann also works as a freelance voice-over artist (NFL Films, Platos Closet and more) and is a member of Philly Roller Derby (under the alias Ginger Vitis).

With Matt Cord and Kristen Herrman's move to mornings, interim morning host, BEN FM Assistant Program Director, Rich DeSisto, has returned to his familiar role as Afternoon Drive Host.

95.7 WBEN-FM is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. Today, inclusive of announced divestitures, which owns and operates 69 stations (50 FM and 19 AM) in 16 large- and mid-size markets in the United States. Approximately 20.1 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.