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## **Pierre Robert Celebrates 35 Years at 93.3 WMMR**

**Philadelphia, PA: -- November 23, 2016 --** 93.3 WMMR's legendary midday host Pierre Robert celebrates a milestone this month: 35 straight years broadcasting in Philadelphia at one station.

Imported from San Francisco in 1981, Pierre Robert has entertained Philadelphia daily with his iconic voice and passion for *Everything That Rocks* which resonate with a city that truly loves him.

During his illustrious career, Robert has covered every major event including Live Aid in 1985, Live 8 in 2005, Woodstock '94 and the Concert for Amnesty International, plus countless tours from the Rolling Stones, The Who, Pearl Jam, and hundreds more. He has attended more concerts, shaken more hands and touched more lives with his on-going support of local charities and his continued community service than any other Philadelphian. His longevity and accomplishments truly make him one of a kind.

"Where's Pierre?" is the most posed question in the city. The answer for 35 years has been 93.3 WMMR in Philadelphia.

**WMMR is owned and operated by Beasley Media Group, Inc.**

**About Beasley Media Group, Inc:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 69 stations (50 FM and 19 AM) in 16 large- and mid-size markets in the United States. More than 20 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. Please visit [www.bbgi.com](http://www.bbgi.com).

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