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Image: Erika Beasley

BEASLEY MEDIA GROUP PROMOTES ERIKA BEASLEY TO VICE PRESIDENT/MARKET MANAGER - FAYETTEVILLE, NC

Fayetteville, NC – November 1, 2016 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has promoted Erika Beasley to Vice President/ Market Manager of five stations in the Fayetteville cluster. Erika will replace Fayetteville’s former VP/Market Manager Mac Edwards (McTindal), who is transferring to VP/Market Manager at Beasley’s newly acquired Detroit, Michigan cluster, effective immediately.

Erika has served as General Sales Manager of WQYK in Beasley’s Tampa Bay market since January, 2015, where she had been instrumental in that station’s revenue growth. Erika brings nearly 12 years of experience at Beasley’s stations, from Ft Myers to Philadelphia to Tampa. She is a graduate of the National Association of Broadcasters (NAB) Leadership Training Class and the Radio Advertising Bureau (RAB) “Rising through the Ranks” where she was recently honored with the first annual Mentoring and Inspiring Women (MIW) Rising Star Award.

“Erika is clearly a superstar in our industry,” said Brian E. Beasley, EVP/Chief Operating Officer at Beasley Media Group. “She has already excelled in several of our top revenue producing stations. We’ve watched her sharpen her skills in intense executive training, combined with a dozen years of her first-hand, real world, on-the job experience. Erika is capable and qualified to take our Fayetteville cluster to new levels of success!”

“With Fayetteville’s established, veteran Market Manager Mac Edwards as my predecessor, I know I will have huge shoes to fill!” commented Erika. “I am absolutely prepared for this new challenge, and welcome this new level of responsibility. My sincere appreciation goes to the entire executive management team for showing abiding faith in my leadership abilities. I am excited about my opportunity in Fayetteville and am anxious to get to work with my new team!”

About Beasley Media Group Fayetteville

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which is celebrating its 55th anniversary. Today, inclusive of announced divestitures, Beasley Broadcast Group owns and operates 69 stations (50 FM and 19 AM) in 16 large- and mid-size markets in the United States. In the Fayetteville radio market, Beasley Media Group owns four FMs and one AM, including: WKML-FM 95.7; WFLB-FM 96.5; WZFX-FM 99.1; WUKS-FM 107.7; and, WAZZ-AM 1490. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.