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Image: Buzz Knight

BEASLEY MEDIA GROUP APPOINTS BUZZ KNIGHT TO VICE PRESIDENT of PROGRAMMING

NAPLES, Florida – October 26, 2016 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has named Buzz Knight as Vice President of Programming, following the completion of, and contingent upon, Beasley Broadcast Group’s previously announced acquisition of all of the outstanding stock of Greater Media, Inc. Buzz has served as Senior Vice President, Program Development for Greater Media, where he has been responsible for overseeing content and brand strategies for the company. He started his career with Greater Media in 2002.

Buzz currently serves on industry audience measurement advisory boards, including: The Nielsen Audio Advisory Council, The National Association of Broadcasting Committee on Local Audience Radio Audience Measurement (COLRAM) and the Council for Research Excellence (CRE) where he serves as chairman of the Audio Committee.

Buzz will replace Justin Chase, who has been elevated to Executive Vice President of Programming for Beasley Media Group.

“I’ve long admired the great leadership of Justin Chase in his role with Beasley and I look forward to being a part of the Beasley team.” Said Buzz. “I am honored to follow Justin into this position and I’m incredibly excited to begin a new chapter with Beasley Broadcast Group as the company expands their portfolio of stations with the Greater Media acquisition.”

“Buzz has been in the leadership role at some of the Country’s most successful and respected brands in radio and I’m delighted that Beasley will have the benefit of his experience and talent,” said EVP of Programming Justin Chase. “I’ve had the pleasure of getting to know Buzz well over the last couple years, as we serve together on several industry related committees and initiatives, and I found him to be incredibly strategic and well suited for the Beasley company culture.”

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About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.