



Mike O'Brian

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Longest-Running Vegas Morning Show Host Mike O'Brian Signs Contract Renewal with Beasley's KKLZ

Las Vegas, NV --- Aug 17, 2016 --- Beasley Media Group Las Vegas has signed Morning Host/ Program Director Mike O'Brian to a multi-year contract at 96.3 KKLZ. This contract renewal ensures Mike will continue his role as a prominent Morning Show Host / PD in Las Vegas.

"Mike O'Brian holds the distinction of being the longest-running morning show host in Las Vegas radio history!" commented Market Manager Tom Humm. "As Mike enjoys his 31st year, he continues to serve brilliantly as Program Director for KKLZ, an iconic brand in Las Vegas radio. We're extremely pleased Mike has agreed to stay with Beasley Media Group and we want him with us for years to come!"

"I'm honored to work with our great staff here at 96.3 KKLZ. And, I'm so proud to work with my partner in crime in the morning, also known as my talented Co-Host Carla Rea!" added Mike. "I'm glad that the Beasley team and Market Manager Tom Humm have shown such faith and confidence in me. I'm just really grateful for the opportunity to continue to serve as Program Director, while I am living my lifelong dream as a record-breaking Host of a fantastic Morning Radio Show in Vegas, baby!"

About Beasley Media Group Las Vegas

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Las Vegas radio market, Beasley Media Group owns four FMs and one AM, including: KKLZ-FM 96.3; KCYE-FM 102.7; KOAS-FM 105.7; KVG5-FM 107.9; and, KDWN-AM 720. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com

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