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**Brian Beasley**

**BRIAN BEASLEY NAMED CHIEF OPERATING OFFICER at  
BEASLEY MEDIA GROUP, INC.**

**NAPLES, Florida – July 26, 2016** – Brian Beasley has been named Chief Operating Officer of Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (Nasdaq: BBGI).

Brian Beasley has been elevated from Executive Vice President of Operations. He has worked with the company since 1977. “This COO position is a great honor, considering my entire life has been dedicated to the radio business,” said Brian. “I’ve benefitted greatly from my hands-on experience at all levels of this business and I’ll be continuing to contribute to the successful operations of our stations for many years to come.”

“Brian has dedicated nearly four decades of his professional life to the radio industry and has made countless contributions to the success of our company,” commented Interim CEO Caroline Beasley. “He has always performed exceptionally as one of our company’s directors and I’m proud to announce Brian Beasley as our COO of Beasley Media Group.”

“Brian brings great strength to our top executive team as we launch Beasley Media Group to new heights,” added President Bruce Beasley. “He has worked diligently from his early years in sales jobs to top management status at the helm of several of our radio markets.”

Brian Beasley is a former President of the Piedmont Radio Association and former Director of the North Carolina Association of Broadcasters. Brian graduated from East Carolina University in 1982 with a degree in Business Administration.

***About Beasley Media Group:** Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. Consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).*