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Deirdre ("Deedy") Palmer

BEASLEY MEDIA GROUP LAS VEGAS WELCOMES NEW GENERAL SALES MANAGER: Deirdre ("Deedy") Palmer

Las Vegas, Nevada – June 1, 2016 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has hired Deirdre ("Deedy") Palmer to serve as General Sales Manager for the Company's Las Vegas cluster. Deirdre's experience in the Las Vegas market includes two decades of radio industry experience, along with magazine and custom publishing, and most recently, Vice President of Sales at a Las Vegas-based media company.

"Deedy's professional success and client relationships have secured millions of dollars in business over the years," stated Beasley's Las Vegas Market Director of Sales Mark Sturcken. "I've had the pleasure of working alongside my colleague Deedy for ten years as Senior Account Executives and most recently, I competed against her! Her talent, relationships and passion for our business in the Las Vegas market are second to none."

"I am ready to start working with Beasley's Las Vegas team, particularly DOS Mark Sturcken and Market Manager Tom Humm, whom I greatly respect," added Deedy. "They make me feel right at home, here at Beasley. It's my honor to be part of a company that has such an incredible reputation. I have watched Beasley's growth and I'm so proud to be contributing to this winning team!

Deedy may be congratulated at deedy.palmer@bbgi.com.

About Beasley Media Group / Las Vegas

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Las Vegas radio market, Beasley Media Group owns four FMs and one AM, including: KKLZ-FM 96.3; KCYE-FM 102.7; KOAS-FM 105.7; KVG5-FM 107.9; and, KDWN-AM 720. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.