



Bob McCurdy

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**BOB MCCURDY ACCEPTS VICE PRESIDENT OF SALES POSITION  
AT BEASLEY MEDIA GROUP'S CORPORATE OFFICE**

**NAPLES, FLORIDA – June 1, 2016** -- Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) today announced the appointment of Bob McCurdy to Vice President of Sales. Bob will be based in the Corporate Headquarters in Naples, Florida.

Bob has earned his stellar reputation as a leading sales authority in the radio industry, most recently when he served as president of Upping the Volume a sales consultancy, which uses data to help clients better position radio to prospects. Over three decades, Bob has trained hundreds of sales people in addition to being one of the key voices for the radio industry with both advertisers and agencies.

Bob has held prominent sales and management positions in Chicago, Minneapolis and New York, where he became President of Katz Radio in 1990. In 2009, Bob became the President of Katz Marketing Solutions, then the new business arm of the Katz Radio Group.

Bob commented, "I've known the Beasley folks for a long time and I am thrilled to be joining their team. They have a terrific lineup of stations around the country, staffed by talented people. It'll be a privilege to be able to work even more closely with their sales and management teams, as we move forward."

"We are absolutely delighted to welcome Bob to Beasley's corporate office," said Interim CEO Caroline Beasley. "He is a champion for the radio industry, and well-known by both advertisers and agencies."

"As we continue to focus on bringing our partners more value, Bob's unique ability to analyze research and repurpose it for our clients' benefit will certainly accelerate this initiative!" added Chief Revenue Officer Heather Monahan.

Bob may be congratulated at [bob.mccurdy@bbgi.com](mailto:bob.mccurdy@bbgi.com).

**About Beasley Media Group, Inc.:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. More than 8.2 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).