

DIGITAL SOLUTIONS

DIRECT EMAIL



of businesses say email is one of their most effective lead generation channels



of US online adults send or receive personal emails via smartphone weekly



of companies are integrating email and social channels together

TAKE ADVANTAGE OF UNTAPPED POTENTIAL:

- Guaranteed engagement of **8%** opens and **1%** Click-Throughs
- Up-to-date database of over **200** million opted-in email contacts
- Micro-target your audience based on geographics, demographics, vertical, behavior and more

REACH THE RIGHT PEOPLE AT THE RIGHT TIME



Our Email Marketing product is like a digital version of Direct Mail. It's a great compliment to the email newsletters you may currently be sending to your existing customer base. We can help you reach a **NEW** audience that is targeted and guaranteed to generate interest in your brand. We can filter through our **200-million-consumer** database by geography (city, state, county, radius, etc.), demographic, and recent internet behavior to make sure that the consumers we email will fit the description of your target audience. After blasting out your e-newsletter, we guarantee that at least **8%** will open your email and at least **1%** will click on a link within your email.

NET PRICING:	GOLD PACKAGE (50K EMAILS SENT)	\$2,700
	Additional Emails Sent	\$250 / 5k emails
	SILVER PACKAGE (25K EMAILS SENT)	\$1,500
	Additional Emails Sent	\$270 / 5k emails
ADDITIONAL ADD-ON SERVICES:		
	Email Content Creation	\$99 / email
	Email Campaign Landing Page	\$249 / page

Suggested Product Pairings:

- DISPLAY ADVERTISING
- GEOFENCING